I/A

FOR IMMEDIATE RELEASE

(TORONTO - November 26, 2015) InterAccess is pleased to announce its acquisition of Vector Festival, Canada's pioneering game and new media art festival dedicated to showcasing creative media practices. Now entering its fourth year, Vector Festival has developed an active presence in regional and international communities related to contemporary art and critical game cultures.

Vector Festival was founded in 2013 by an independent group of artists and curators. Members of the original team, Skot Deeming and Martin Zeilinger, will return as Curators of the 2016 edition. "This festival was founded to provide a venue which cuts across disciplinary boundaries and posits critical connections across a vast constellation of new media practices" said Deeming. "Vector is an interdisciplinary and inclusive event for both artists and audiences, and is unique in that it brings game based work under the larger umbrella of new media practices," added Zeilinger. "We are very pleased that Vector will continue to live on under the umbrella of InterAccess programming."

"We are honoured to be entrusted with this project," said Susan Kordalewski, General Manager at InterAccess. "We have been a presenting festival partner since Vector's first year, and recognize the importance this festival has in filling a gap in Toronto's arts programming." Michael Awad, Co-Chair, Board of Directors, added, "InterAccess's role is to expand the cultural space of technology, and since 2005 we have discussed Toronto's need for a broad interdisciplinary media art festival. In only three short years Vector has become a significant event on the cultural calendar, having reached deep into the world of new media art. As InterAccess approaches its 35th anniversary, Vector will continue to grow as Canada's leading media art festival."

Mike Layton, Councillor for Ward 19, Trinity-Spadina, a supporter of the festival, noted, "Vector Festival provides essential artistic programming for local residents, ensuring engagement of artists and members of the public alike."

Historically held in February, the fourth annual Vector Festival will be moved to the summer to encourage participatory public events and outdoor interventions. Vector 2016 will take place July 14-17, 2016 and will retain its character as a citywide event, featuring exhibitions, performances, screenings, workshops, and lectures across a number of Toronto venues. The title exhibition, mounted at InterAccess, will feature works drawn from an open call for submissions. Details will be posted on vectorfestival.org in December 2015.

About Vector Festival

Founded in 2013, Vector Festival is a participatory and community-oriented initiative dedicated to showcasing digital games and creative media practices. Presenting works across a dynamic range of exhibitions, screenings, performances, lectures, and workshops, Vector acts as a critical bridge between emergent digital platforms and new media art practice.

About InterAccess

Founded in 1983, InterAccess is an art gallery, educational facility, and production studio dedicated to the creative use of technology, electronic art, and new media culture. Our programs support art forms that integrate new technologies, from conception and development to exhibition and discussion. We provide a public forum for the development of practices involving interactivity, networked and remote connection, and the interface of the physical and the virtual. InterAccess is regarded as a preeminent Canadian media arts and technology centre.

-30-

For more information or publicity images contact:
Marissa Neave, Programming Coordinator, 416-532-0597 ext. 21, art@interaccess.org